

Biography of



PAUL THOMAS CROFT



FOUNDER • CEO • EXECUTIVE CHAIRMAN • VISIONARY • HUSBAND • FATHER

Chicago • Miami • Rio de Janeiro

ABOUT

Paul Thomas Croft founded Croft Enterprises, LLC in 2008, during one of the worst economic times in the United States. He believed in the opportunity to help clients during this difficult time, and realized that 'value creation' was his key to success in the financial industry. Value creation is Paul's passion and remains the focus of Croft Enterprises, which has resulted in success for over twelve years. In September of 2021, Croft Enterprises, JD Frost & Co, PLLC, and CROFT, LLC merged to create a nationally recognized accounting and financial firm named CROFT & FROST.



Paul dreamed of earning a seven-figure income by the time he was forty, which became a reality at age thirty-seven. That dream became a reality due to establishing life-long relationships and enhancing the personal and financial goals of his clients. Paul's unique ability to form these deep, impactful relationships has enriched his own personal and professional life in unimaginable ways. Paul's main goal is to help the people around him grow personally, professionally, and financially through his life values and professional experience. Today Paul's personal net worth is north of \$365MM which he has goals of becoming a billionaire in the next two years. Paul has high goals and expectations of himself but one of the things that drive him is to inspire, provide wisdom, and share his experience for his employees and clients to also achieve higher levels of success.

In Paul's free time, he enjoys spending time with his wife, son, family and friends, traveling, DJing (DJ PaulyC), and playing golf. Paul played hockey growing up, and he was ranked in the top 30 players in the state of Minnesota, North Dakota, and South Dakota (Minnkota) during his high school hockey career. Unfortunately, his Junior year he suffered from a traumatic back injury which did not stop him from being on the ice, but later discovered his passion for hockey had changed. Paul's work ethic has proven to be the driver in all of his success, and his true passion for caring for others. Adding substantial value to people's lives has led Paul to be a successful entrepreneur throughout his career.

"There is no growth in the comfort zone, and no comfort in the growth zone."

- Paul Thomas Croft



ROOTS

Born on May 19th, 1981, Paul was raised in Two Harbors, Minnesota with his loving family. At a young age, his parents instilled in him the values of hard work, honesty and integrity. Through his father, he learned the importance of money management and began balancing his own checkbook to the penny by age 5.

Despite Paul's injury during his hockey career, Paul was determined to become successful in any opportunity presented. Paul studied accounting and business at the University of North Dakota (UND) where he grew a large network with his professors and classmates. His ability to connect with individuals on a meaningful level influenced Paul's passion for building relationships. He took this opportunity to jump-start his career in the life insurance industry at the age of 20, while still pursuing his degree. After obtaining his insurance license, Paul did something unconventional. He converted his college professors into his financial clients and not his college classmates and peers like most people who start in the insurance industry. He was then granted the Kauffman Award from the University of North Dakota in entrepreneurship.

Following graduation Paul started his first full-time career at Northwestern Mutual, quickly becoming ranked 6th out of approximately 1,500 financial professionals in the country. This accomplishment was featured in multiple publications including The USA Today. In 2005, Paul reached a record of 264 life insurance policies sold. In 2006, he obtained a record high of 89 new clients. Paul currently manages \$2.5 billion of life insurance death benefits under his life insurance agency, which is located in West Palm Beach, Florida. Paul was also ranked 2nd out of ~8,500 financial professionals in the country in a category known as 'cross-selling.' Paul credits these accomplishments to his roots because of the environment he was raised in and the values he was taught at a young age. He also credits his success to the naysayers and the ones who didn't believe in him.

VISIONS

Paul started Croft Enterprises with a vision to grow the business to major cities. In 2017, Croft Enterprises expanded to Chicago where he was able to find great success and life changing connections within the first year. Paul's natural, driven ability to network continues to impact individuals in Chicago, the Twin Cities, Chattanooga, West Palm Beach, Miami, and Rio de Janeiro, Brazil. Paul's visions do not stop there. In 2022, Paul has launched an international green renewable energy company which has a fully operating C-Suite of professionals and has a goal of creating 100% green renewable energy for generations to come. When on a company wide tech call, which his wife attended, his wife said to him that "I am very proud of you and your son will be very proud of the work you are doing when he grows up."

"I am a visionary who is a left brain creative that believes in courage over cash. You need the courage to go get the cash."

- Paul Thomas Croft

COMPANIES



Croft Enterprises, LLC – Founder & CEO

- Integrated financial tax and consulting firm
- Tax Preparation & Tax Planning
- Life Insurance
- Annuities
- Income: \$8-10MM+ annually
- Goal Revenue: \$15MM annually



CROFT & FROST, LLC – Founder & Executive Chairman

- Building Courage & Creating Wealth
- Tax Preparation, Tax Planning, Auditing Services, Amended Tax Returns
- The Jump Method System & 1% Tax Planning
- Tax Resolution Department
- Income: \$25-35MM+ annually
- Goal Revenue: \$400-500MM annually



Emerald Life, INC. – Founder Executive Chairman & CEO

- Life Insurance Agency
- Permanent, Term, Executive, Key Man Life Insurance
- Disability Insurance and Life Insurance on Children
- Buy-Sell Agreement Funding, Equity Index Annuities, and Financial Consulting
- Income: \$4-6MM+ annually
- Goal Revenue: \$1.5B annually



Rhino ONWARD International, LLC – Founder & Executive Chairman

- Green Energy Solutions
- Concentrated Solar Power
- Water Desalination
- Green Hydrogen
- Waste-to-Energy
- Goal Revenue: \$25-30B annually



SolarCode, LLC – Partner & Chief Operating Officer of Coal Replacement Hydrogen

- 100% green-sustainable energy solutions
- Concentrated Solar Power
- Water Desalination
- Green Hydrogen
- Waste-to-Energy
- Goal Revenue: \$15-20B annually



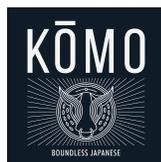
Golden CROFT, LLC – Founder, Executive Chairman, & CEO

- A multi-strategy hedge fund
- Not intended for the general public
- Debt & Real Estate Fund
- Angel Investing & Film Production Fund
- Mergers & Acquisitions (M&A) Fund
- Goal Revenue: \$3-5B annually



RARE Enterprises, LLC – Founder & CEO

- Marketing & Advertising Agency
- Web & Graphic Design
- Brand Strategy
- Social Media Management
- NFT's
- Goal Revenue: \$5-10MM annually



Komo Chicago & Esco Bar – Partner

- Japanese with Latin Infusion
- Located in West Loop, Chicago
- 7-course tasting menu
- Night Club
- EDM with Latin Vibes
- Goal Revenue: \$5-6MM annually

2022 BIOGRAPHY

LET'S COLLABORATE



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"I have to be connected emotionally to what I work on. I have to love the work I'm involved in. I love to get to know & like my clients - my work improves."

- Paul Thomas Croft

BUILDING COURAGE. CREATING WEALTH.